

## For Immediate Release

### **CONTACT INFORMATION**

Stacy Joly, Incentium

Phone +1 (423) 785-2257

[stacy.joly@incentium.com](mailto:stacy.joly@incentium.com)

## Incentium Increases Sales Force with Three New Directors

*Chattanooga, TN – November 10, 2009* [Incentium](#), formerly VIPGift, announced today the addition of three new Sales Directors to the Company: Ron Kizer, Carrie Bryan, and Peggy O’Leary. “Our recent product launches have significantly increased the interest in our loyalty and incentive solutions, so we’re expanding our sales team in order to address the new volume,” said Vicki Church, Vice President of U.S. Sales.

Ron Kizer joins the Company with more than twenty-five years of sales experience. He previously served as the Western Regional Sales Director for Rymax, where he was responsible for direct sales and marketing of promotional incentive merchandise for Fortune 100 companies. Kizer will be based in the Company’s Southern California office and can be reached by phone at +1 310-435-7205 or by email at [ron.kizer@incentium.com](mailto:ron.kizer@incentium.com).

Carrie Bryan brings more than eight years of incentive industry sales experience to her new position. She previously held Director positions at both Hallmark Insights and GiftCertificates.com before serving as the North Central Sales Manager for Rymax Marketing. Bryan will be based in the Company’s Minneapolis office and can be reached by phone at +1 (612) 839-3512 or by email at [carrie.bryan@incentium.com](mailto:carrie.bryan@incentium.com).

Peggy O’Leary also brings considerable incentive industry sales experience to her new role. She served as the Senior Account Executive for Hallmark Insights for nearly five years prior to becoming the Account Manager and Healthcare Channel Manager for Maritz. O’Leary will be based in the Company’s Minneapolis office and can be reached by phone at +1 (612) 802-6554 or by email at [peggy.oleary@incentium.com](mailto:peggy.oleary@incentium.com).

Added Church, “Ron, Carrie and Peggy have considerable incentive industry sales knowledge and experience. By combining their talents with those of our current team members, we’ve made a solid step in the right direction for this new period of growth.”

For additional information about the Company’s solutions, please contact Vicki Church by phone at (404) 245-6190 or by email at [vicki.church@incentium.com](mailto:vicki.church@incentium.com).

### **About Incentium**

Incentium ([www.incentium.com](http://www.incentium.com)), formerly VIPGift, is a leading provider of employee, customer, and sales channel incentive and loyalty programs to the Fortune 500 and top tier emerging businesses.

Incentium has distinguished itself by providing full service incentive solutions and technologies to help drive growth and achieve strategic corporate objectives for its customers. Clients use Incentium's products and services for [customer acquisition](#), [loyalty](#), and [rebate programs](#); [employee recognition](#), service award, productivity, and [retention programs](#); and [sales incentives and channel performance programs](#). Incentium's wide array of customized rewards – including [points](#), merchandise, [prepaid cards, and merchant cards](#) – have helped position the company as a market leader in the incentives industry. The Company is backed by Summit Partners, a growth equity investor with more than \$11 billion in capital, and Bridgescale Partners, a private equity and venture capital fund focusing on late-stage, technology-enabled companies. Incentium was founded as VIPGift in 2000 and is based in Chattanooga, Tennessee with offices throughout the US.