



## Employee Retention and Rewards

**Company Description** – VIPGift submitted the winning RFP for a Fortune 500 computer manufacturer with more than 85,000 employees

### Customer Challenges

- Employee **retention**
- Runaway **spending**
- **Audit** controls
- **Administrative** overload
- Manager **engagement** and **accountability**
- Needed **universal** electronic reward solution with **speedy launch**

**VIPGift Solution** – VIPGift created a **uniform** reward system offering unlimited award choices.

- **Consolidated** their employee reward **budget** under one program
- **Eliminated** the need for **multiple vendors**
- **Employees** are **engaged** and motivated by the expansive redemption choices
- VIPGift ePASS is **delivered within minutes**:
  - To each manager who **personally awards the PASS** and congratulates the employee on a job well done, or
  - The VIPGift ePASS is delivered directly to the employee at any location worldwide
- They also enjoy **real-time online reporting** system **integrated with their payroll** system

### Results

- The company reported **VIPGift saves them 25-30% annually** on their employee incentive budget
- Centralized incentives in a 100% electronic, audited system produced **nearly zero incentive fraud**
- Instantaneous delivery **increased the impact of the employee incentive program by 34%**